

Case Study

Denison University:

Giving grads the skills to land their first job



Key Solutions:

- ▼ Course Development & Maintenance

Challenge:

Denison University, a private college near Columbus, Ohio, recognized that its liberal arts graduates were unfamiliar with the vernacular and foundational concepts of the business world, putting them at a disadvantage early in their job search.



Solution:

Collegis Education asked leading employers in Columbus which skills they sought most in their new hires for entry-level positions. Then, working with Denison's career development office, Collegis built custom courses to address those business concepts and career skills.

Results:

The new course platform, OnBoard, allows students to supplement their core liberal arts education at Denison by learning business and career skills between academic terms. OnBoard certification also gives students a resume builder to further differentiate themselves in their job search and in interviews.

Participation – Winter Break Rollout

- ▼ 91 students enrolled
- ▼ 185 course units taken
- ▼ 102 career credentials earned

Sample Courses

- ▼ Project Management
- ▼ Applied Microsoft Excel
- ▼ Professional Communication
- ▼ Finance Skills

Total Enrollment: 2,282
Location: Midwest Region

Institution Type: Private

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